

Thank you for contacting the Advertising Standards Authority with your concerns about this advertisement. We value your feedback. In accordance with our Rules, we can only accept complaints where there is a likely breach of one or more of the [Advertising Standards Authority Codes](#).

COMPLAINT NUMBER	23/069
ADVERTISER	Wildz
ADVERTISEMENT	Wildz Television
DATE OF DECISION	3 April 2023
OUTCOME	No Further Action

Complaint: Time is approx. During the Sydney Kings Vs NZ Breakers game 5 on the Sky Sport channel (ie NOT ESPN) an ad for WILDZ.net a "free" gambling site ran.

I believe this is a breach of the gambling advertising code and during a high profile game that is watched by a significantly number of younger viewers it is completely inappropriate.

Ruling

The Chair of the Complaints Board ruled the issue you raised does not reach the threshold to breach the relevant Advertising Standards Authority Codes and therefore we will not take any further action.

The relevant codes are Gambling Advertising Code – Principle 1, Rule 1(b)

The Chair considered the context, medium and audience of the advertisement, the product or service being advertised and when applicable generally prevailing community standards. The Chair also considered decisions about similar issues or advertising.

More Information about the ASA and Advertising Standards

For further information about the Advertising Standards Authority and the work we do, see our [website](#).

Appeal Process

If you wish to appeal this ruling, here is more information about the appeal [process](#). All appeals must be lodged within 14 calendar days of receipt of the written decision. The substantive appeal application must be lodged with the ASA within 21 calendar days of receipt of the written decision.